

Geneva
International
Conference Centre,
28–29 May 2010



A set of films, discussions,
and practical workshops
addressing the most
important issue of our time:
Social change – from the
bottom up.

Presented by



Free Media

People, Planet, Profits

Responsible Supply Chains

Social
Entrepreneurs
of the Future

Scaling Up Social Business

Inspiring successful grassroots initiatives

Grassroots Innovation: Growing
Business for Social Change is the
focus of the 2010 Geneva Forum on
Social Change.

This year's forum will encompass the six
themes above. The films, panels and workshops
aim to inspire and empower social entrepre-
neurs, entrepreneurial organizations, individuals
and communities to support innovative projects
and to contribute to sustainable development.

International Organizations, NGOs, social
entrepreneurs, private corporations, profes-
sional and volunteer associations, diplomatic
corps, academics and students will participate
in cross-sector dialogue to explore various
financing opportunities, business model
innovations and communication platforms.

For more information, visit:
www.gfsc.ch
or email info@gfsc.ch

About the GFSC

The Geneva Forum on Social Change (GFSC)
was established in January 2009 by students of
the International Organizations MBA
Programme (IOMBA) at the University of
Geneva as an annual event which uses the
power of documentary media to promote
positive social change. Last year's Forum
brought together professionals, academics,
scholars and volunteers for a 2-day event that
covered a range of topics including education in
conflict areas, fair trade and equitable partner-
ships, environment, women as agents of social
change, and many other issues of key global
importance. The event featured 10 award-
winning documentary films, 7 panel discussions,
2 media workshops, and 3 keynote speakers
including the Archbishop Desmond Tutu.
Prominent filmmakers, academics and
professionals lead stimulating discussions about
the most pressing social issues.

Organizers, Partners, and Sponsors

